



WEWS

ORDER

Flight Dates **09/18/12-10/08/12**

Contract / Revision **306626 /**

Original Date / Revision
08/01/12 09/14/12

Advertiser **Majority PAC**

Agency **Waterfront Strategies**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product

HMP Cleveland 9.18-9.27 revised

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1498**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 121500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	60	\$103,275.00	\$121,500.00	0.00
Totals	60	\$103,275.00	\$121,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/28/12	60	\$103,275.00	\$121,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/18/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -					2	\$850.00		0.00			
Week:		09/24/12	09/30/12	MTWT - - -					1	\$900.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			



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Print Date: 09/24/12

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Contract / Revision **306626** Flight Dates **09/18/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 09/14/12

Order Sep 00:20:00

Advertiser **Majority PAC**Product **HMP Cleveland 9.18-9.27 re** Estimate # **1498**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/18/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		2				\$850.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 3	WEWS	09/22/12	09/22/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$575.00		0.00			
N 4	WEWS	09/22/12	10/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$0.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$650.00)		0.00	NM		
	Credited														
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
N 5	WEWS	09/18/12	10/08/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$650.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 6	WEWS	09/18/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$700.00	P-1	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		1				\$700.00		0.00			
	Week:	09/24/12	09/30/12	MTWTF--		2				\$775.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 7	WEWS	09/18/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	- TWTF--	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		1				\$700.00		0.00			
N 8	WEWS	09/18/12	10/08/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$900.00	P-1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		3				\$900.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 9	WEWS	09/18/12	09/21/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	- TWTF--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		1				\$1,500.00		0.00			
N 10	WEWS	09/18/12	10/08/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	- TWTF--		4				\$1,000.00		0.00			



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Contract / Revision **306626** Flight Dates **09/18/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 09/14/12

Order Sep 00:20:00

Advertiser **Majority PAC**Product **HMP Cleveland 9.18-9.27 re** Estimate # **1498**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WEWS	09/18/12	10/08/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-1	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 11	WEWS	09/18/12	10/08/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$900.00	P-1	0.00 NM	5	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		3				\$900.00		0.00		
	Week:	09/24/12	09/30/12	MTWT---		2				\$1,100.00		0.00		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 12	WEWS	09/18/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$1,400.00	P-1	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		2				\$1,400.00		0.00		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 13	WEWS	09/18/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,800.00	P-1	0.00 NM	3	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		1				\$1,800.00		0.00		
	Week:	09/24/12	09/30/12	MTWT---		2				\$2,000.00		0.00		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 14	WEWS	09/18/12	10/08/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	2	\$2,000.00	P-1	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		2				\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/17/12-09/23/12		M-Su 630-7p WNT		630-7p	-TWThF----	:30		(\$2,000.00)		0.00 NM		
Credited														
2	WEWS	09/17/12-09/23/12		M-Su 630-7p WNT		630-7p	-TWThF----	:30		(\$2,000.00)		0.00 NM		
Credited														
Week:		09/24/12	09/30/12	MTWT---		2				\$2,200.00		0.00		
3	WEWS	09/24/12-09/30/12		M-Su 630-7p WNT		630-7p	MTWTh-----	:30		(\$2,200.00)		0.00 NM		
Credited														
4	WEWS	09/24/12-09/30/12		M-Su 630-7p WNT		630-7p	MTWThF----	:30		(\$2,200.00)		0.00 NM		
See MG 14.7, 14.8 [N/A]														
7	WEWS	09/25/12-09/28/12		M-Su 630-7p WNT		630-7p	-TWThF----	:30		(\$2,200.00)		0.00 NM		
Ⓜ Credited														
8	WEWS	09/24/12-09/27/12		M-Su 630-7p WNT		630-7p	MTWTh-----	:30		(\$2,200.00)		0.00 NM		
Ⓜ Credited														
Week:		10/01/12	10/07/12	-----		0				\$0.00		0.00		
Week:		10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 15	WEWS	09/18/12	10/08/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S		1				\$1,200.00		0.00		



WEWS

Print Date: 09/24/12

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Contract / Revision **306626** Flight Dates **09/18/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 09/14/12

Order Sep 00:20:00

Advertiser **Majority PAC**Product **HMP Cleveland 9.18-9.27 re** Estimate # **1498**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	WEWS	09/18/12	10/08/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00		
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00		
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 16	WEWS	09/18/12	10/08/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	2	\$1,100.00	P-1	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-TWTF--		1				\$1,100.00		0.00		
		Week: 09/24/12	09/30/12	MTWTF--		1				\$1,300.00		0.00		
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00		
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 18	WEWS	09/24/12	09/27/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWT---	:30	4	\$1,300.00	P-1	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	MTWT---		4				\$1,300.00		0.00		
N 20	WEWS	09/18/12	09/18/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$5,000.00	P-1	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-T-----		1				\$5,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	09/17/12-09/23/12	Tuesday Prime C		10-11p	-T-----	:30		(\$5,000.00)		0.00 NM		
		See MG 20.2 [N/A PGM CHG 9-11P TO 20/20 SPECIAL EDITION TO PLACE - TUESDAY PRIME SPECIAL]												
	2	WEWS	09/17/12-09/23/12	Tuesday Prime Special		Tuesday Prime S	10:00 PM-11:00P	-T-----	:30	\$5,000.00		0.00 NM		
		Ⓜ MG for 20.1 09/18												
N 22	WEWS	09/18/12	10/08/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$6,000.00	P-1	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00		
		Week: 09/24/12	09/30/12	--W----		1				\$7,000.00		0.00		
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00		
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00		
N 23	WEWS	09/19/12	09/19/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$6,000.00	P-1	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	--W----		1				\$6,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	1	WEWS	09/17/12-09/23/12	Wednesday Prime C		10-11p	--W----	:30		(\$6,000.00)		0.00 NM		
		See MG 23.2 [10-11pm is now Revenge]												
	2	WEWS	09/19/12-09/19/12	Wednesday Prime C		10-11p	--W----	:30		\$6,000.00		0.00 NM		
		Ⓜ MG for 23.1 09/19												
N 24	WEWS	09/27/12	09/27/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-1	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---		1				\$7,000.00		0.00		
N 25	WEWS	09/18/12	10/08/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,200.00	P-1	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	-TWTF--		2				\$1,200.00		0.00		
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00		



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Hiatus Dates

Original Date / Revision 08/01/12/ 09/14/12

Order Sep 00:20:00

Advertiser **Majority PAC**Product **HMP Cleveland 9.18-9.27 re** Estimate # **1498**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N25	WEWS	09/18/12	10/08/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,200.00	P-1	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00		
N26	WEWS	09/18/12	09/23/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	-TWTF-S	:30	2	\$2,400.00	P-1	0.00 NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF-S		2				\$2,400.00		0.00		
N27	WEWS	09/24/12	09/27/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWT---	:30	3	\$2,700.00	P-2	0.00 NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	MTWT---		2				\$2,700.00		0.00		
N28	WEWS	09/18/12	09/21/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	-TWTF--	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		1				\$600.00		0.00		
N29	WEWS	09/24/12	09/27/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWT---	:30	1	\$250.00	P-1	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	MTWT---		1				\$250.00		0.00		
N30	WEWS	09/22/12	09/22/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$525.00	P-1	0.00 NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S-		1				\$525.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	2	WEWS	09/17/12-09/23/12	Criminal Minds		1135p-105x	-----Sa--	:30		(\$525.00)		0.00 NM		
	See MG 30.3													
	[N/A PGM CHG TO PLACE - SA/SU CRIMINAL MINDS LATE - AIRS 1-2XM]													
	3	WEWS	09/17/12-09/23/12	SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		\$525.00		0.00 NM		
	Ⓜ MG for 30.2 09/22													
N31	WEWS	09/18/12	09/23/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	-TWTF-S	:30	1	\$2,400.00	P-1	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF-S		1				\$2,400.00		0.00		
N32	WEWS	09/24/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$18,000.00	P-1	0.00 NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	M-----		1				\$18,000.00		0.00		
N34	WEWS	09/22/12	09/22/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-1	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S-		1				\$3,500.00		0.00		
N35	WEWS	09/22/12	09/22/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-1	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S-		1				\$3,500.00		0.00		
N36	WEWS	09/23/12	09/23/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$225.00	P-1	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S		1				\$225.00		0.00		



WEWS

Print Date: 09/24/12

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Contract / Revision **306626** Flight Dates **09/18/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/01/12/ 09/14/12

Order Sep 00:20:00

Advertiser **Majority PAC**

Product **HMP Cleveland 9.18-9.27 re** Estimate # **1498**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N37	WEWS	09/24/12	09/27/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWT---	:30	1	\$2,700.00	P-2	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWT---					1	\$2,700.00		0.00			
N38	WEWS	09/22/12	09/22/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$5,500.00	P-1	0.00	NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-					2	\$5,500.00		0.00			
N39	WEWS	09/22/12	09/22/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-					1	\$1,200.00		0.00			
N40	WEWS	09/24/12	09/27/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWT---	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWT---					1	\$700.00		0.00			
N41	WEWS	09/18/12	09/27/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWT---	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----					0	\$0.00		0.00			
	Week:	09/24/12	09/30/12	MTWT---					1	\$325.00		0.00			
Totals														60	\$121,500.00